

For Immediate Release

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Xerox Research Centre Canada Signs Agreement with Authentix to Provide Secure Materials Research Services

MISSISSAUGA, Ontario, Canada, March 31, 2014 – The [Xerox Research Centre Canada \(XRCC\)](#) (NYSE: XRX) has signed a multi-year materials research services agreement with Dallas-based [Authentix Inc.](#), a leading provider of anti-counterfeiting, brand protection and program integrity solutions for the oil and gas industry; currency, branded products and tax stamp markets.

“Working with companies like Authentix adds to the value our scientists bring to the research world,” said [Paul Smith](#), vice president and director of the Xerox Research Centre Canada. “Not only do we continue to strengthen our scientific role in Canadian innovation, we are now bringing valuable research capabilities to other companies globally.”

Scientists at XRCC specialize in the design and development of electronic materials and specialty components; environmentally-friendly processes; coatings, applied nanotechnology; polymer science, engineering and pilot plant scale-up.

“Materials science research makes it possible to bring new levels of security, accuracy and efficiency to product authentication,” said Jeff Conroy, chief technology officer of Authentix. “Leveraging the core competencies of Xerox’s materials lab in Canada expands and accelerates our ability to bring innovative solutions to the authentication market.”

Located near Toronto, XRCC is part of the global [Xerox Innovation Group](#) made up of researchers and engineers in five world-renowned research centers. Each center leverages XRCC’s unique, integrated, global materials research and development mandate.

About Xerox

Since the invention of Xerography more than 75 years ago, the people of [Xerox](#) (NYSE: XRX) have helped businesses simplify the way work gets done. Today, we are the global leader in business process and document management, helping organizations of any size be more efficient so they can focus on their real business. Headquartered in Norwalk, Conn., more than 140,000 Xerox employees serve clients in 160 countries, providing [business services](#), [printing equipment](#) and software for commercial and government organizations. Learn more at www.xerox.com.

About Authentix

Authentix enables brand owners and governments to build market confidence and maximize revenue by authenticating products to combat counterfeiting, protect brand equity and assure program integrity. We serve clients in the oil and gas, currency, tax stamp, and branded product markets with leading product authentication solutions wrapped in robust programs that contribute to our client's success. Headquartered in Dallas, Texas, USA, Authentix has offices in the US, UK, Africa and the UAE serving clients worldwide. For more information visit Authentix.com.

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